

# Kitchen Maker

Online

Media Information 2018



Flat No 4929, PO Box 6945, London W1A 6US  
Tel: 01797 208059  
Email: [bill.willowe@gmail.com](mailto:bill.willowe@gmail.com)  
[www.kitchen-maker.co.uk](http://www.kitchen-maker.co.uk)

# Kitchen Maker Online

Why Kitchen Maker Online will work for you!

Kitchen Maker Online is quite unique - a quarterly online magazine aimed at kitchen fitters and installers, incorporating those specialising commercial kitchen fit-outs.

Kitchen Maker Online acts as a mouthpiece for kitchen manufacturers and all those involved in the kitchen installation industry.

Kitchen Maker Online goes live 4 times a year and will provide the very best of advertising opportunities.

Every one to whom the magazine is mailed every quarter is an interested party sourced from the very latest data base information to ensure that those who receive it have a specialist interest in this particular market sector.

Kitchen Maker Online brings you the up-to-the-minute News, covering the whole of Europe, as well as the UK. Constantly reflecting the latest industry trends, Kitchen Maker Online contains a wealth of information

Dealing with the top public relations companies in the kitchen manufacturing trade sector, Kitchen Maker Online aims to bring you all the latest news on a regular quarterly basis.

The specialist typesetting office is headed by Cheryl Woods, providing expert knowledge of how to present the magazine's news content in an eye-catching format.

Kitchen Maker Online is available to view online on a permanent basis. Each quarter we will highlight the most up-to-date issue, but the previous three quarters' issues will also remain online for a whole year, ensuring maximum exposure for your products.

Kitchen Maker Online is quite simply the best there is in the market for those involved in the kitchen manufacturing and fitting trades.

It makes sense to advertise with us - because Kitchen Maker Online will work for you!

SUMMER 2018  
MAIN FEATURE  
Spanish kitchen worktop  
manufactures  
Plus: Tools of the Trade  
Goes live May 1 2018

AUTUMN 2018  
MAIN FEATURE  
W18 & Elements preview  
(Sept 30 - Oct 3)  
Plus: Sanding & Finishing  
Goes live September 1 2018

WINTER 2018/19  
MAIN FEATURE  
Panel Processing  
Plus: Sanding & Finishing  
Goes live December 2018

SPRING 2019  
MAIN FEATURE  
K & B Design  
preview (Mar 5-7)  
Kitchen worktops  
Plus: Power Tools  
Goes live March 1 2018

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## Competitive display rates for Kitchen Maker Online

Front cover Photograph and editorial inside £250  
A4 advert £95

ALL ADVERTISEMENTS PUBLISHED IN FULL COLOUR

Advertisement accepted as high resolution EPS, Jpeg, PDF or Tiff files,  
Adobe Illustrator, Adobe photoshop or Adobe Indesign

All colour photographs published in Kitchen Maker Online attract a  
photographic reproduction charge of £95 each.

Cancellations charged at 50 per cent unless  
cancelled 30 days before the magazine goes live.